

ST CLARE'S BUSINESS & ENTREPRENEURSHIP Student Timetable

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 9:55	Welcome to Oxford Course overview. <i>St Clare's Induction</i>	Entrepreneurship! What does it mean to be entrepreneurial? What business skills do you bring to the table?	Finance Explore the financial resources available to back your business ideas. <i>Sources of Finance</i>	Business and leadership challenges: Should 'Mini' remain in the UK? Prepare and debate the case for and against Mini keeping their production in the UK.	Marketing Breaking down the marketing mix. <i>Marketing</i>
10:05 11:00	Culture Culture familiarization and health & safety. <i>St Clare's & International Culture</i>	 <i>Modern business</i>	Make it all add up The importance of budgeting. <i>Financial Skills</i>	 <i>Globalization: Business</i>	Social Media Marketing How useful is social media marketing? <i>Marketing</i>
BREAK					
11:30 12:55 (12:25 Fri)	Culture, a problem? How to overcome cultural misunderstandings. <i>International Culture</i>	Introduce the Event Researching business ideas. <i>Guest Speaker Preparation</i>	Market Research! Find out what the general public thinks of your business idea. Prepare questions and ask the public what they think of your ideas. They might give you that final piece of the jigsaw! <i>Study Visit Preparation</i>	Mini Plant Visit Visit the world-famous Mini plant. <i>Study Visit</i>	Create a social page! Create your own promotional mix, with a social page for your event. <i>Marketing</i>
LUNCH					
14:00 14:55	Visit Oxford! Tour the centre of Oxford. Meet in the hall and visit the main sites of Oxford city centre. Have the chance to meet students from other courses. <i>Study Visit</i>	Guest Speaker Prepare for our Guest Speaker talk. <i>Guest Speaker</i>	Business in Oxford Collect / book resources for your project. Explore retail in Oxford! <i>Study Visit: Business & Economics</i>	Mini Plant Visit Visit the world-famous Mini plant. <i>Study Visit</i>	Stratford-upon-Avon Home of William Shakespeare. <i>Example Optional Excursion</i>
15:05 16:00		Guest Speaker Attend our Guest Speaker talk. <i>Guest Speaker</i>		Location Consider the decisions multinational organizations make. <i>Operational Decisions</i>	

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9:00 9:55	Human Resources Discuss roles we covered in week 1 and make a plan for week 2 leading up to your pitch. <i>HR</i>	Strategy Review Take a step back and look at your project, are you meeting your targets? Do you need to make any changes? <i>Critical Thinking</i>	Corporate Social Responsibility Will your business have a positive impact on society and the environment. Look at case studies and see how you can adapt your business to make it a positive contributor to the world! <i>CSR</i>	Check the sums Have you got your numbers correct for our investors? <i>Finance</i>	Course Review! Reflect on all the areas of the Business & Entrepreneurship syllabus as well as our business plan & pitch. <i>Reflection</i>
	10:05 11:00	What's the perfect role? Research what careers suit your specific skill set. <i>Careers</i>		Presentation Techniques Reflect on the feedback and decisions you have taken and make the requisite changes. <i>Presentation</i>	
BREAK					
11:30 12:55 (12:25 Fri)	Practice makes perfect Practice and deliver your sales pitch to the class. Receive feedback from your classmates and teacher. <i>Public Speaking Skills</i>	A Career in Business Take part in our tailor-made Careers session looking at the route of study and that of entrepreneurship. <i>Careers</i>	After investment Case study analysis about businesses that received investment through Angels. What went well and what did not go so well. <i>Case Study</i>	Final checks Dot the i's and cross the t's. Check your presentation and AV. Make sure you're ready to go. <i>Presentation</i>	Leaving Ceremony Celebrate your achievements on the course in your Leaving Ceremony. <i>Leaving Ceremony</i>
LUNCH					
14:00 14:55 15:05 16:00	Action Plan Make a plan that the failed event should have followed to avoid the event failure. <i>Business & Economics</i>	Guest Speaker Prepare for our Guest Speaker talk. <i>Guest Speaker</i>	Pitch like a pro Meet local businesswoman Ani to hear about her journey and pick up her top tips for pitching. <i>Specialist Guest Speaker</i>	Enter the Den Pitch your local business idea to our panel of investors! <i>Pitch</i>	Warwick Castle Visit a medieval castle. <i>Excursion</i>
		Guest Speaker Open up the discussion regarding the Guest Speaker. <i>Leadership</i>			